



Mid-America Telecom Showcase & Seminar
October 18 - 20, 2021
2021 Sponsorships

Company _____ Contact name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Contact email _____

State association memberships. Please check all that apply:

- Nebraska Telecommunications Association (NTA)
- Oklahoma Telecommunications Association (OTA)
- Communications Coalition of Kansas (CCK)

Sponsorship Benefits Packages

The back of this page lists benefits associated with each sponsorship package and provides additional details that you may find useful. Please review that information. Then, after you have selected your preferred sponsorship package, please complete the following information and return as soon as possible.

Sponsorship package selected:

- Diamond (limited to 3) at \$5,500
- Platinum at \$2,500
- WiFi Co-Sponsors (limited to 2) at \$2,500
- Gold at \$1,500
- Silver at \$1,000

Payment

Please charge my: Visa MasterCard American Express

Card # _____ Exp _____ CVV _____

Cardholder's name _____

Billing address _____

City _____ State _____ ZIP _____

Email credit card receipt to: _____

- Check enclosed. Please make check payable to MATSS.

MAIL COMPLETED FORM including payment information (or check) to:

MATSS
P.O. Box 3929
Lawrence, KS 66046

QUESTIONS? Email info@matss.org, or phone 785-551-8779.

Sponsor benefits

Sponsorship benefit	Silver	Gold	WiFi (limit 2)	Platinum	Diamond (limit 3)
Price	\$1,000	\$1,500	\$2,500	\$2,500	\$5,500
Presentation at General Session					■
Recognition at General Session			■		■
Your logo on hotel key card					■
Monday evening reception sponsorship					■
One complimentary exhibition space					■
First choice of booth location in Exhibit Hall					■
Second choice of booth location in Exhibit Hall			■	■	■
Co-sponsorship of Tuesday keynote breakfast			■	■	■
Co-sponsorship of Tuesday Exhibit Hall reception				■	■
Co-sponsorship of Wednesday breakfast			■	■	■
Conference bags & lanyards sponsorship priority			■	■	■
Logos on MATSS website			■	■	■
Free registration for one attendee		■	■	■	■
One piece marketing material in conference bag	■	■	■	■	■
Recognition on conference program	■	■	■	■	■
Signage in exhibit booth stating sponsorship level	■	■	■	■	■
Recognition on welcome signage	■	■	■	■	■
Recognition on conference registration materials	■	■	■	■	■
Sponsorship recognition on MATSS website and link to your website	■	■	■	■	■
Priority choice booth location* (after Diamond, Platinum & WiFi Sponsors)	■	■			

*Does NOT include exhibit space fee

Sponsor benefit details

Presentation at general session

Your company will have an opportunity to give a 2-minute presentation on your company, products or services at the opening General Session on Tuesday morning. A large screen will be available if you wish to present a short video. Sponsor level: Diamond and WiFi

Hotel key card

Your company name and logo will appear on the hotel key cards given to all conference attendees. Sponsor level: Diamond

Monday evening reception

This is the first networking event of the conference and draws a large attendance. Includes sponsorship recognition and signage at the event. Sponsor level: Diamond

Conference breakfasts and reception

Your company get signage and recognition for

these sponsorships, with Diamond, Platinum and WiFi packages cosponsoring the Tuesday and Wednesday breakfasts. Diamond and Platinum purchasers cosponsor the Tuesday Exhibit Hall reception.

Marketing Material

All sponsors may provide one piece of marketing material to be inserted into the MATSS conference bag that all attendees receive. Only Platinum and WiFi level sponsors are eligible to provide the conference bag or lanyards, and those sponsored items are available on a first-come, first-served basis with payment.

Recognition on MATSS website

The MATSS website, www.matss.org, will recognize all sponsors and provide links to sponsors' websites. The site also will display logos for Diamond and Platinum level sponsors. Send preferred link and logo to info@matss.org.

NOTE: Opportunities to sponsor the golf tournament holes, golf tournament beverage cart, and golf tournament breakfast will be available in the conference registration packet distributed in late May/early June.