



MID-AMERICA TELECOM SHOWCASE & SEMINAR

October 18-20, 2021



2021 Schedule

Welcome to MATSS!

Enclosed is information regarding the 2021 Mid-America Telecom Showcase & Seminar (MATSS). This regional showcase and seminar is scheduled for October 18-20 at the Sheraton Crown Center in Kansas City, Missouri. Below is the tentative schedule for the conference.

MONDAY, OCTOBER 18TH

8:00 a.m. Golf Tournament (optional), Shoal Creek Golf Course
11:00 a.m. - 5:00 p.m. Exhibitor Set Up
3:00 p.m. - 6:30 p.m. Registration
5:00 p.m. - 6:30 p.m. Hosted Reception

TUESDAY, OCTOBER 19TH

7:00 a.m. - 9:30 a.m. Exhibitor Set Up
8:00 a.m. - 9:30 a.m. Buffet Breakfast with Keynote Speaker Scot Pollard, former Jayhawk, first-round NBA selection, NBA champion, survivor
8:00 a.m. - 5:00 p.m. Registration
9:30 a.m. - 10:00 a.m. Break
10:00 a.m. - 11:00 a.m. Breakout Sessions

- *5G is Coming – Are You Ready?* - Bob Cabbage, ECI Telecom
- *Stir/Shaken & Traced Act* – Joe Weeden, Metaswitch
- *Implementing Consumer Broadband-Only Loops (CBOL)* – Dustin Curtis, RVW

11:00 a.m. - 1:30 p.m. Showcase Exhibits with Lunch in Exhibit Hall
1:45 p.m. - 2:45 p.m. Breakout Sessions

- *2020 Video and Internet Report on Rural America* – Scott Meyer, Innovative Systems
- *Building Online Customer Relationships* – Maggie Basgell, Nex-Tech
- *The Future of Broadband Competition* – Gerald Pascual, Moss Adams

3:00 p.m. - 5:30 p.m. Showcase Exhibits Open
4:30 p.m. - 5:30 p.m. Reception in Exhibit Hall

WEDNESDAY, OCTOBER 20TH

8:30 a.m. - 9:45 a.m. Continental Breakfast with Shirley Bloomfield, CEO, NTCA, Rural Broadband Association
9:45 a.m. - 10:00 a.m. Break
10:00 a.m. - 10:45 a.m. Breakout Sessions

- *Managing Your Equipment Fleet Using Auctions* – David Brotton, Purple Wave
- *Cybersecurity – Protecting Your Business & Network* – Blake Griffin, CNE
- *Wi-Fi: Best Practices for Better Deployments & Satisfied Subscribers* – Patrick Moreno, Zyxel

10:45 a.m. - 12:30 p.m. Showcase Exhibits Open
11:00 a.m. - 12:00 p.m. Lunch in Exhibit Hall

If you have any questions please contact the MATSS office at 785-551-8779. Thank you and we look forward to seeing you in October!