



MID-AMERICA TELECOM SHOWCASE & SEMINAR

October 14-16, 2019



June 2019

Welcome to MATSS!

Enclosed is information regarding the 2019 Mid-America Telecom Showcase & Seminar (MATSS). This regional showcase and seminar is scheduled for October 14-16, at the Sheraton Crown Center in Kansas City, Missouri. Below is the tentative schedule for the conference.

MONDAY, OCTOBER 14TH

8:00 a.m.Golf Tournament (optional), Shoal Creek Golf Course
 11:00 a.m. - 5:00 p.m. Exhibitor Set Up
 3:00 p.m. - 6:30 p.m. Registration
 5:00 p.m. - 6:30 p.m. Hosted Reception

TUESDAY, OCTOBER 15TH

7:00 a.m. - 9:30 a.m. Exhibitor Set Up
 8:00 a.m. - 9:30 a.m. Buffet Breakfast with
 Keynote Speaker Curt Tomasevic,
 Olympic Gold Medalist
 8:00 a.m. - 5:00 p.m. Registration
 9:30 a.m. - 10:00 a.m. Break
 10:00 a.m. - 11:00 a.m.Breakout Sessions

- *Amplifying the Subscriber Experience to Monetize Gigabit Broadband - Adtran*
- *Winning USF Reform & Operational Strategies - Moss Adams*
- *Preventing robocalls and STIR/SHAKEN - Metaswitch*

11:00 a.m. - 1:30 p.m. Showcase Exhibits with Lunch in Exhibit Hall
 1:45 p.m. - 2:45 p.m. Breakout Sessions

- *Broadband Expansion and the Changing Federal Funding Landscape - USDA-RUS*
- *The Price is Right - Nex-Tech*
- *Cybersecurity - Hacks, Tips and Tools (Demonstration) - Communications Network Engineering (CNE)*

3:00 p.m. - 5:30 p.m. Showcase Exhibits Open
 4:30 p.m. - 5:30 p.m. Reception in Exhibit Hall

WEDNESDAY, OCTOBER 16TH

8:30 a.m. - 9:45 a.m. Continental Breakfast with
 Genny Morelli, ITTA
 9:45 a.m. - 10:00 a.m.Break
 10:00 a.m. - 10:45 a.m.Breakout Sessions

- *Fixed Wireless Access - Additional Options to Connect the Under-Served - Zyxel*
- *Enabling the IOT; A WLAN Security Wake-up Call (Demonstration) - Cellstream*
- *Checking the Pulse of Your Backup Power Network - Servato*

10:45 a.m. - 12:30 p.m. Showcase Exhibits Open
 11:00 a.m. - 12:00 p.m. Lunch in Exhibit Hall

If you have any questions please contact the MATSS office at 785-551-8779. Thank you and we look forward to seeing you in October!